



# AboitizLand

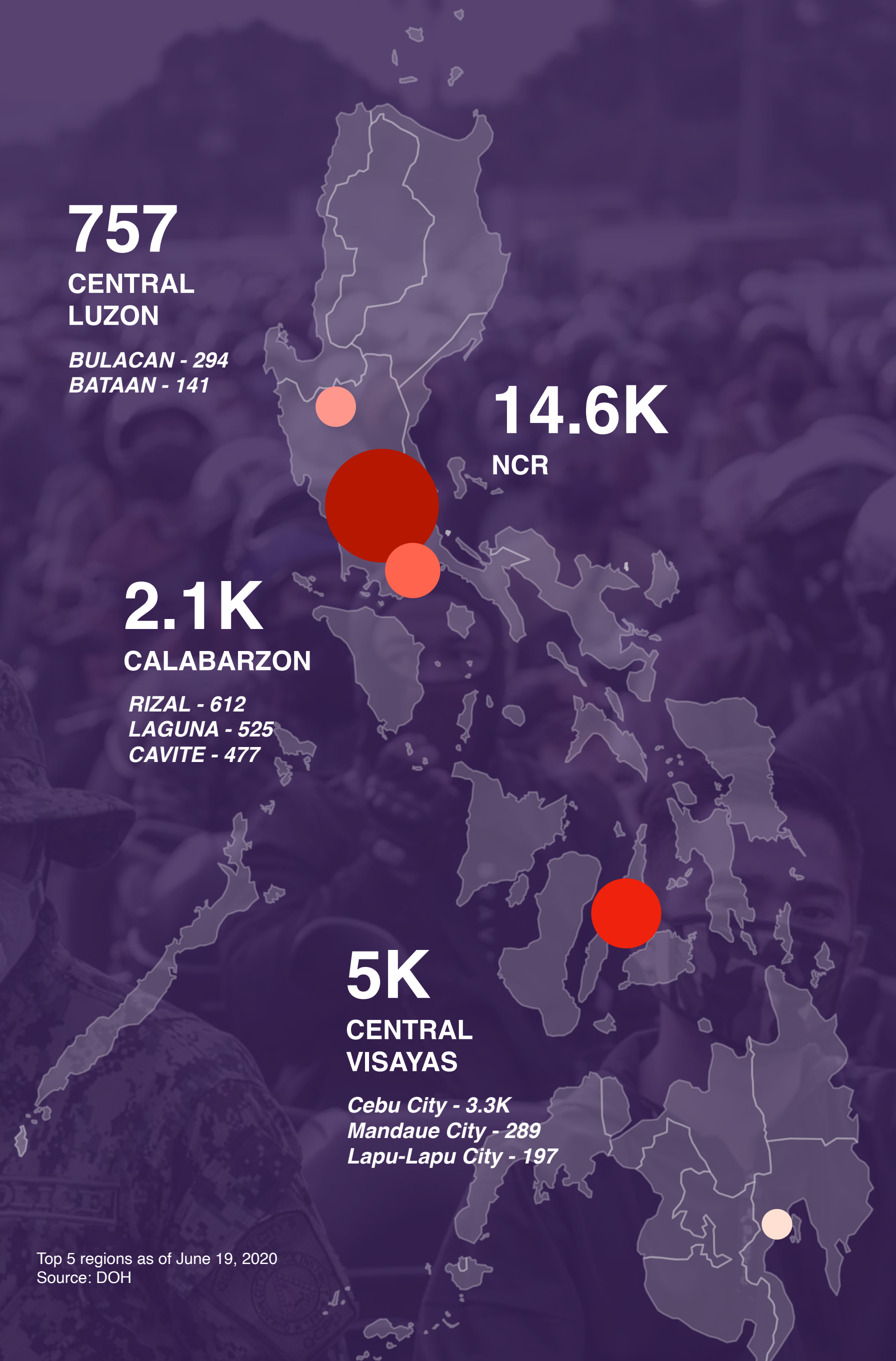
## INTEGRATED ESTATES: CATALYSTS FOR COUNTRYSIDE GROWTH

**RAFAEL FERNANDEZ DE MESA**

First Vice President of Operations  
AboitizLand

# COVID-19 PH ON LOCKDOWN

# Vulnerability of urban centers to the pandemic



Top 5 regions as of June 19, 2020  
Source: DOH

# Renewed interest for housing outside urban centers

## Interest in CBD vs. Non-CBD Properties on Lamudi

83% of respondents are considering properties in non-CBD areas

From	CBD	Both	Non-CBD
CBD	17%	33%	25%
Both	0%	0%	8%
Non-CBD	0%	0%	17%
Sum	17%	33%	25%

SOURCE: Lamudi.com.ph, How the pandemic impacted the preferences of property seekers

**BALIK PROBINSYA,  
BAGONG PAGASA PROGRAM**

**The government's initiative to decongest NCR and grow the next-wave urban centers require jobs, housing and other services to be well-established in these areas.**



*Photo from GMA NEWS*

# POST-LOCKDOWN:

**There is a clamor for better ways of living, working, and moving around.**

**Areas outside traditional urban centers are deemed vital to the country's medium- and long-term recovery plans.**

**Almost 60,000 repatriated OFWs, with 35,000 more projected to return home, to bring wealth of skilled labor back to the country.**



*Photo from Rappler.com*



An aerial photograph of an industrial park. The scene shows a mix of large, white industrial buildings, some with blue accents, and smaller structures. There are several green spaces, including a large rectangular field on the right and smaller landscaped areas with trees and shrubs. A network of roads and pathways is visible throughout the site. The overall impression is of a well-planned and developed industrial estate.

**AboitizLand's industrial zones in Batangas and Cebu have been proven to be catalysts for countryside development.**

# MEZ II

Mactan Economic Zone II

- 63 hectares mixed-use development.
- Hosts 49 locators, employing over 14,000 skilled workers.
- Houses a commercial district with 70 retail stores, services and restaurants, 18 office spaces, and a transportation hub.
- Developed and operated by AboitizLand in partnership with the Mactan Cebu International Airport Authority (MCIAA).
- PEZA - registered economic zone in Mactan, Cebu.



West Cebu Industrial Park

- 540 hectares mixed-use development.
- Hosts 11 industrial locators, 8 commercial locators employing over 14,000 skilled workers.
- PEZA - registered economic zone in Balamban Cebu, the ship building capital of the Philippines.
- Future expansion of 34 hectares will feature a commercial center, a dorm, port services and other facilities.

- **700 hectares industrial estate Hosts 111 locators with approximately 50,000 employees.**
- **Philippine Economic Zone Authority (PEZA) - registered economic zone in the Lipa-Malvar area of Batangas.**
- **Complemented with 100 retail stores and restaurants, 138-room 4-Star Hotel, a transportation hub and over 2,000 households.**
- **With future development areas for: BPOs, Dormitories, Hotels, Institutions such as Schools, Hospitals, and Churches.**

**Our national expansion began in 2014 with the acquisition of LIMA Land**



**285 has**  
IN 2014



**285 has**

IN 2014

Southern Tagalog Arterial Rd



**700 has**

IN 2020

Southern Tagalog Arterial Rd

# LIMA NOW



LIMA TECHNOLOGY CENTER



THE OUTLETS AT LIPA



ABOITIZ PITCH



LIMA EXCHANGE



THE VILLAGES AT LIPA



POINT BLUE

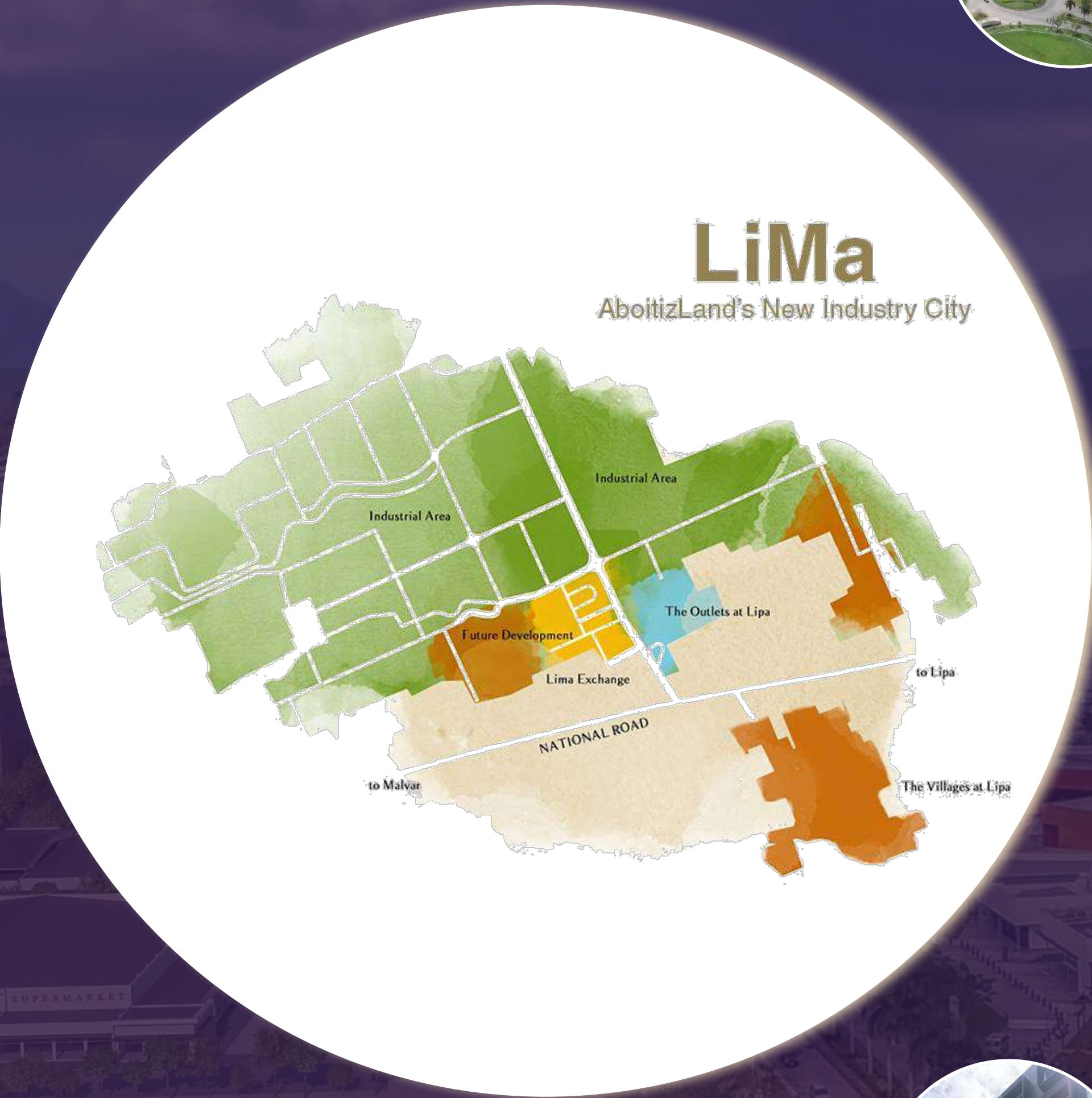
OTHER BRANDS:



LIMA PARK HOTEL



EDUSTRIA



**LiMa**  
AboitizLand's New Industry City

# LIMA IN THE FUTURE

LIMA TECHNOLOGY PARK

ABOITIZ PITCH

THE OUTLETS AT LIPA

LIMA EXCHANGE

FUTURE DEVELOPMENT

FUTURE DEVELOPMENT



### Employment Summary 2013-2020

Hosting top manufacturing companies, this industrial hub creates job opportunities for the community while supporting the development of the locality.

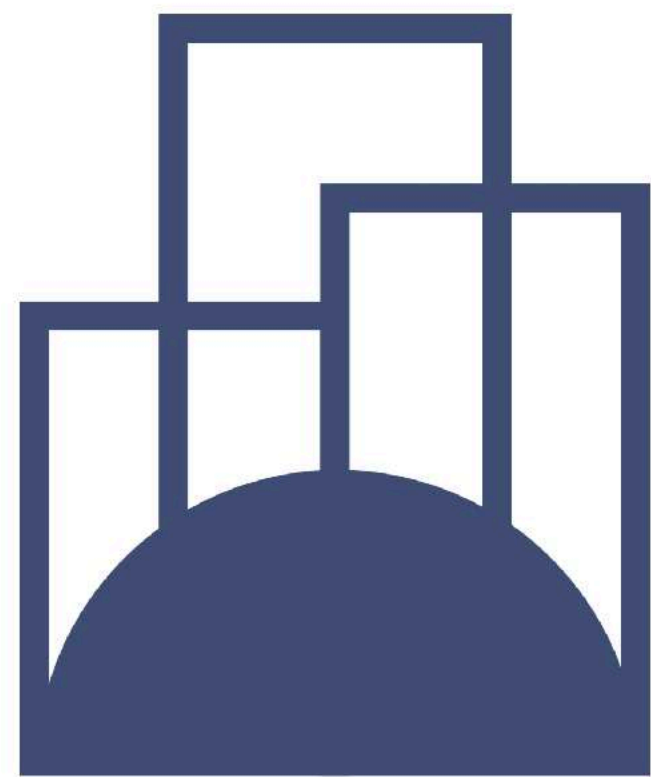


Total Number of Locators projected to be 130 in 2022



THE  
**VILLAGES**  
AT LIPA





POINT BLUE





 **AboitizPower**

**aboitiz**  
InfraCapital





*Construction of Apo Agua's Hydro Electric Power Plant and Water Treatment Plant located in Brgy. Gumalang, Davao City*



*Facade of Bohol-Panglao International Airport at night*



*Lima Water Tank in Lipa, Batangas*



**Sustainable and reliable ecosystem services**



# LIMA reflective of AboitizLand's Adaptive and Resilient Communities



# ABOITIZLAND INTEGRATED ESTATES: CATALYSTS FOR COUNTRYSIDE GROWTH



An aerial photograph of an industrial park during sunset. The scene is dominated by large, modern industrial buildings with white and orange accents. In the foreground, there are several large, rectangular structures with metal frameworks, possibly under construction or for storage. The background features a range of mountains under a warm, golden sky. The text 'AboitizLand' is overlaid in the center in a large, white, sans-serif font.

# AboitizLand

**THANK YOU**

